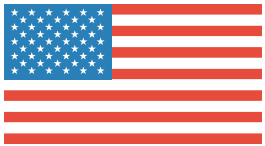




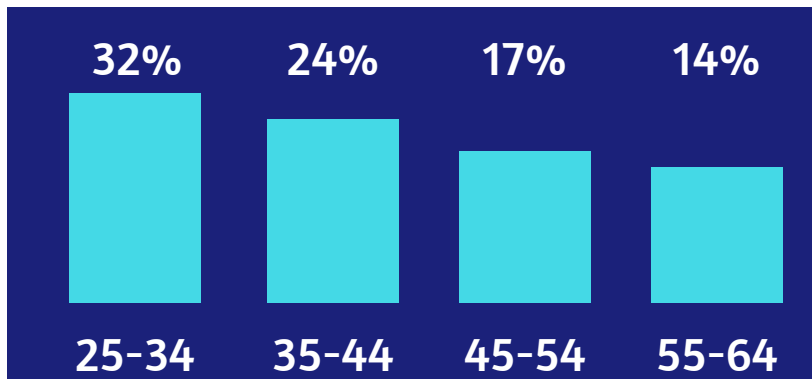
backroadramblers.com

Back Road Ramblers is an American road trip and outdoor adventure blog that shares travel tips, unique destinations, and road trip ideas for the wanderer in everyone. We explore, photograph, and write about small towns, back roads, and the best outdoor gear. Our goal is to help people connect with the world and each other by stepping outside and embarking on journeys big and small.

Our Audience



94% are from the USA
66% are women



Monthly Pageviews:

62,000

Unique Monthly Visitors:

51,300

Within the USA, our audience comes from...

1. California
2. New York
3. Washington
4. Massachusetts

backroadramblers.com

tara@backroadramblers.com



Partnerships



Hydro Flask®



GLAMPING HUB





Work with Us

We're Social!



8,400 +



5,175 +



2,150 +



4,985 +

The internet is a busy place, and you want your brand to stand out to the people who matter most. I have a background in English, design, and photography, allowing me to capture my readers' attention and inspire them to dream big.

We engage with our community every single day – not only through regular blog posts, but also through our robust social media platforms.

Brand Opportunities

- Freelance writing and blogging
- Destination and gear photography
- Social Media Campaigns
- Sponsored trips and posts
- Ambassador and influencer programs
- Giveaways

Contact me:

